

# STABLE DESIGN

## Colour Options

What's the difference between PMS, CMYK, RGB, HEX?

### PMS

FOR USE IN  
PRINTING

PMS colours are patented, standardized colour inks from Pantone. Used for offset printing, often in one or two colour jobs. Ideal for stationery. Also as spot colours on premium brochures in addition to CMYK printing.



### CMYK

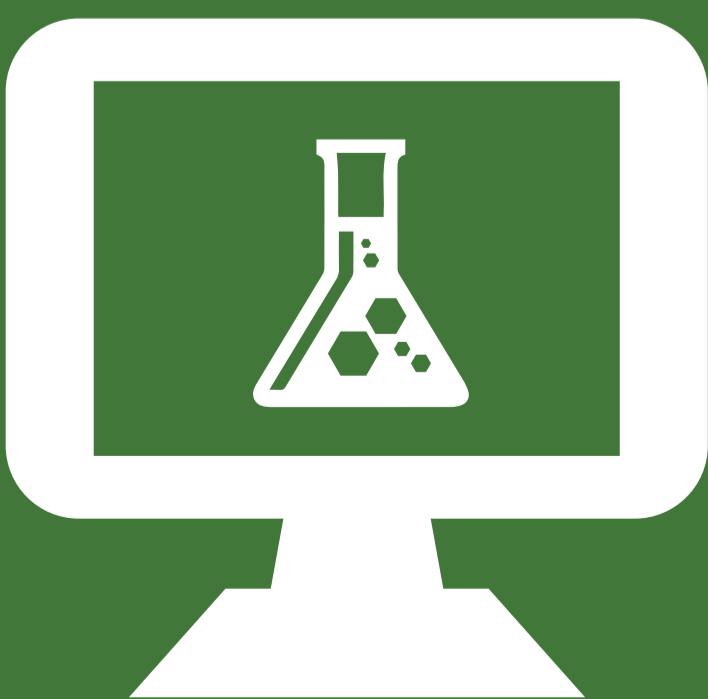
FOR USE IN  
PRINTING

CMYK is a process by which tiny dots of cyan, magenta, yellow and black inks are mixed to make various colours. Used for digital printing but ideal for full-colour brochures, flyers, posters and postcards.

### RGB

FOR USE  
ONSCREEN

RGB is the process by which red, green and blue combine to make colours. Used for online applications, TV, mobile devices, games and illuminated signs.



### HEX

FOR USE  
ONSCREEN

HEX is a six-digit combination of letters and numbers that represent an RGB colour. It is mainly used in web design.

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